

Ohionet Webinars – Usage Statistics

Session I - 3/28/17

Understanding, Acquiring & Managing Usage Statistics

Session II - 5/16/17

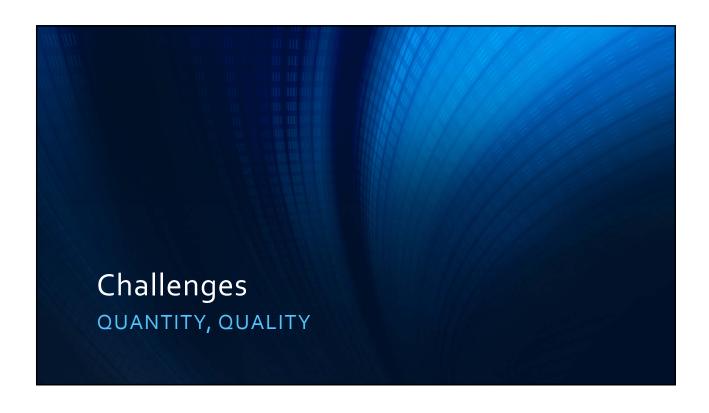
Utilizing Usage Statistics

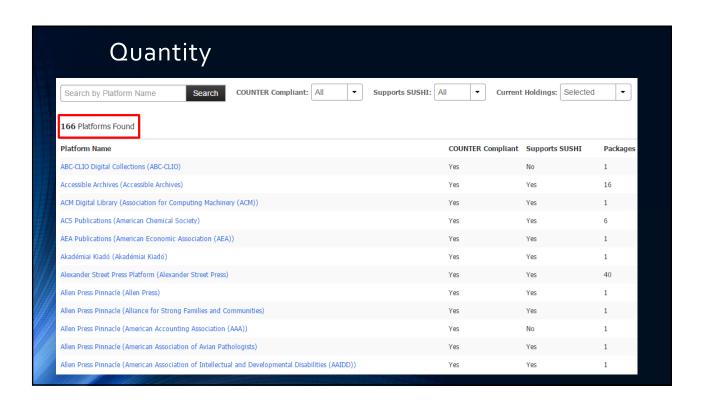
Session III - 7/11/17

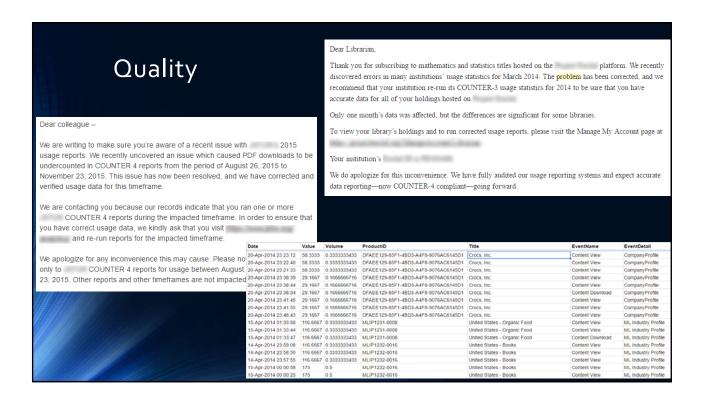
TBD

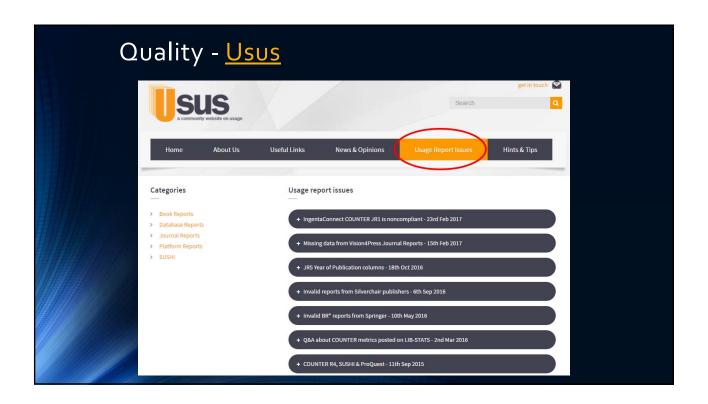














Understand - COUNTER

- Counting Online Usage for NeTworked Electronic Resources (<u>COUNTER</u>)
 - Release 4
 - Release 5 (draft, effective January 2019)





COUNTER E-Journal Reports Friendly Guide to Journal Reports JR1 - # of FT article requests by month & journal JR1 GOA - # of gold OA FT article requests by month & journal JR 1a - # of successful FT article requests from an archive by month & journal JR2 - access denied to FT articles by month, journal, category JR3 - # of successful item requests by month, journal & page-type JR3 Mobile - # of successful item requests by month, journal & page-type for usage on a mobile device JR4 - total searches run by month and collection JR5 # of FT article requests by YOP & journal

JF	R1 Example										
Journal Report 1 (R4)	Number of Successful Full-Text Article Reque	ests by Month and Jour	nal								
Miami University Library											
Period covered by Report:											
2016-01-01 to 2016-12-31											
Date run:											
2/13/2017											
Journal	Publisher	Platform	Journal DOI	Proprietary Identifier	Print ISSN	Online ISSN	Reporting Period Total	Reporting Period HTML	Reporting Period PDF	Jan-16	Feb-16
Total for all journals	American Association of Zoo Veterinarians	Allen Press Pinnacle					14		11	0	0
Journal of Zoo and Wildlife Medicine	American Association of Zoo Veterinarians	Allen Press Pinnacle	10.1638/zvet	zamd	1042-7260	1937-2825	14	3	11	0	0

COUNTER E-Book Reports

Friendly Guide to Book Reports

- BR1 # of title requests by month & title
- BR2 # of section requests by month & title
- BR3 access denied to content items by month, title, category
- BR4 access denied to content items by month, platform, category
- BR5 total searches by month & title
- BR7 # of successful unique title requests by month & title in a session

BR₂ Example

Book Report 2 (R4)	Number Of Succes	ssful Section Request	s by Month a	and Title						
Department:81622:Miami University - IESBS	Section Type:									
	Chapter									
Period covered by Report:										
2016-01-01 to 2016-12-31										
Date Run:										
2/15/2017										
	Publisher	Platform	Book DOI	Proprietary Identifier	ISBN	ISSN	Reporting Period Total	Jan-16	Feb-16	Mar-16
Total for all titles		ScienceDirect.com					719	159	49	35
A Survey of Cell Biology	Academic Press	ScienceDirect.com			978-0-12-364649-1	0074-7696	1	0	0	1
A Survey of Cell Biology	Academic Press	ScienceDirect.com			978-0-12-364656-9	0074-7696	1	0	0	0
A Survey of Cell Biology	Academic Press	ScienceDirect.com			978-0-12-374332-9	0074-7696	2	0	0	0
Advances in Agronomy Vol: 49	Academic Press	ScienceDirect.com		AGRON	978-0-12-000749-3	0065-2113	3	0	0	0
Advances in Botanical Research Vol: 49	Academic Press	ScienceDirect.com		ABR	978-0-12-374735-8	0065-2296	3	0	0	0
Advances in Computers Vol: 43	Elsevier	ScienceDirect.com		ADCOM	978-0-12-012143-4	0065-2458	2	0	0	0
Advances in Ecological Research Vol: 32	Academic Press	ScienceDirect.com		AECR	978-0-12-013932-3	0065-2504	3	0	0	0
Advances in Experimental Social Psychology	Academic Press	ScienceDirect.com		AESP	978-0-12-374492-0	0065-2601	3	0	0	0
Advances in Experimental Social Psychology Vol: 38	Academic Press	ScienceDirect.com		AESP	978-0-12-015238-4	0065-2601	8	0	0	0
Advances in Experimental Social Psychology Vol: 39	Academic Press	ScienceDirect.com		AESP	978-0-12-015239-1	0065-2601	1	0	0	0
Advances in Experimental Social Psychology Vol: 40	Academic Press	ScienceDirect.com		AESP	978-0-12-015240-7	0065-2601	12	0	0	0

COUNTER Database Reports

Friendly Guide to Database Reports

Quick Guide to Record Views and Result Clicks

- DBR1 total searches, result clicks & record views by month & database
- DBR2 access denied by month, database & category
- PR1 total searches, result clicks & record views by month & platform
- MR1 # of full multimedia content unit requests by month & collection
- MR2 # of successful full multimedia content unit requests by month, collection & item type

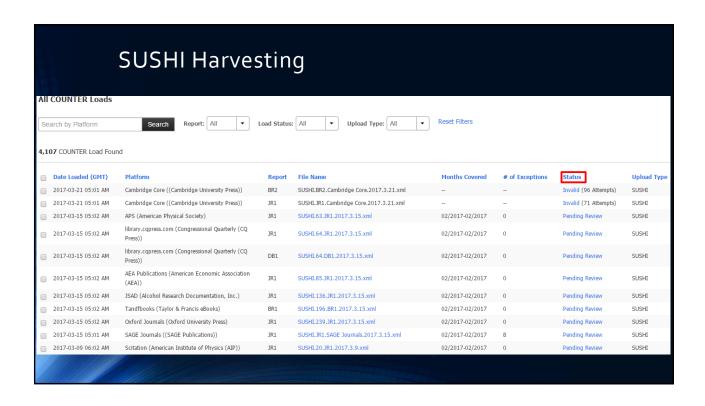
L Exar	nple					
Total Searc	hes, Resul	t Clicks and Record Views by Montl	h and Database			
			Reporting			
Publisher	Platform	User Activity	Period Total	Jan-17	Feb-17	Mar-17
AMD	AMD	Regular Searches	44	0	0	0
AMD	AMD	Searches-federated and automated	0	0	0	0
AMD	AMD	Result Clicks	9	0	0	0
AMD	AMD	Record Views	20	0	0	0
AMD	AMD	Regular Searches	15	15	0	0
AMD	AMD	Searches-federated and automated	0	0	0	0
AMD	AMD	Result Clicks	21	21	0	0
AMD	AMD	Record Views	53	53	0	0
AMD	AMD	Record Views	53	53	0	0
	Publisher AMD AMD AMD AMD AMD AMD AMD AM	Publisher Platform AMD AMD AMD	Publisher Platform User Activity AMD AMD Regular Searches AMD AMD Searches-federated and automated AMD AMD Result Clicks AMD AMD Record Views AMD AMD Regular Searches AMD AMD Regular Searches AMD AMD Result Clicks	Total Searches, Result Clicks and Record Views by Month and Database Publisher Platform User Activity Reporting Period Total AMD AMD Regular Searches 44 AMD AMD Searches-federated and automated 0 AMD AMD Result Clicks 9 AMD AMD Record Views 20 AMD AMD Regular Searches 15 AMD AMD Regular Searches 15 AMD AMD Result Clicks 21	Total Searches, Result Clicks and Record Views by Month and Database Publisher Platform User Activity Reporting Period Total Jan-17 AMD AMD Regular Searches 44 0 AMD AMD Searches-federated and automated 0 0 AMD AMD Result Clicks 9 0 AMD AMD Record Views 20 0 AMD AMD Regular Searches 15 15 AMD AMD Regular Searches 15 15 AMD AMD Result Clicks 21 21	Total Searches, Result Clicks and Record Views by Month and Database Publisher Platform User Activity Reporting Period Total Jan-17 Feb-17 AMD AMD Regular Searches 44 0 0 AMD AMD Searches-federated and automated 0 0 0 AMD AMD Result Clicks 9 0 0 AMD AMD Record Views 20 0 0 AMD AMD Regular Searches 15 15 0 AMD AMD Result Clicks 21 21 0

Understand - SUSHI

Standardized Usage Statistics Harvesting Initiative (SUSHI)

- About SUSHI
- SUSHI for Librarians
- SUSHI Tools
- SUSHI Server Registry



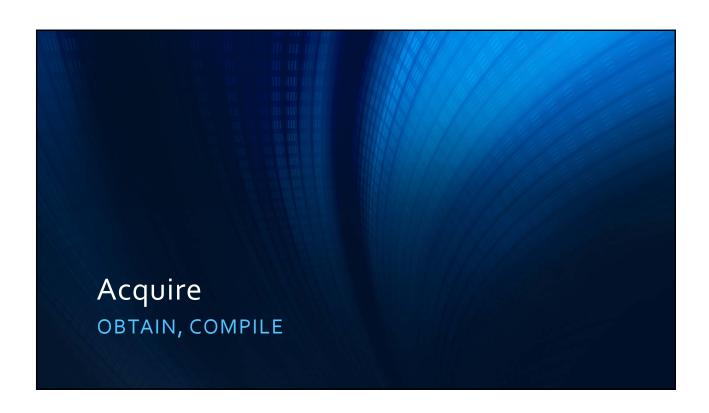


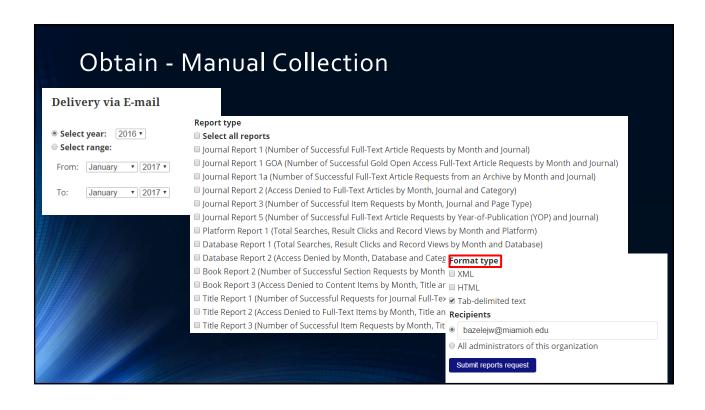
Identify

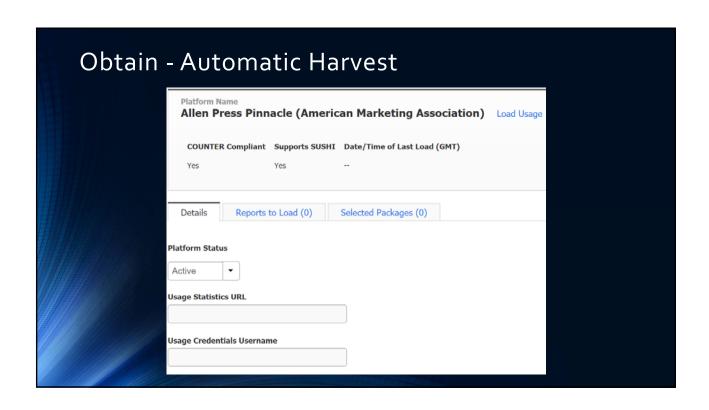
- E-books, e-journals, databases (non-COUNTER reports)
- Discovery service
- Link resolver, A to Z
- Patron-driven acquisitions (PDA)
- Website analytics (e.g., Google Analytics)

Prioritize

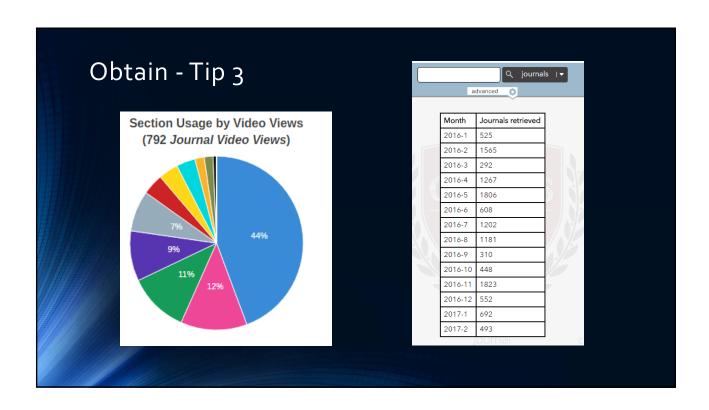
- What do you spend the most money on?
- Looking at a journal/database cancellation project?
- How many/what type of staff are available to do work?
- Which stats are easiest to gather? Which are hardest?
- COUNTER-compliant or non-compliant stats?
- Interested in aggregators or individual titles?
- Hemorrhaging money on PDA?
- More interested in what patrons are using or how they're using it?

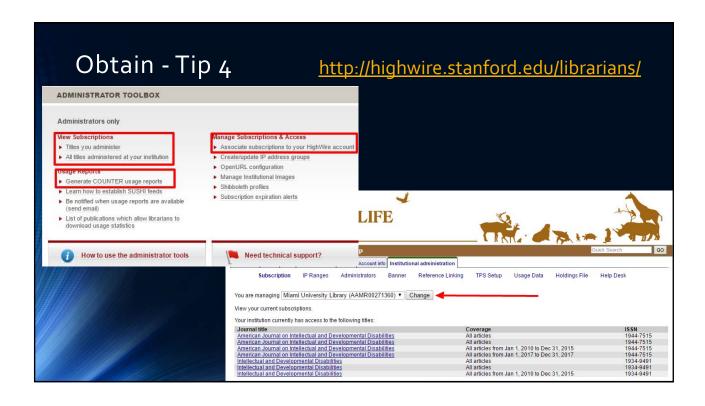


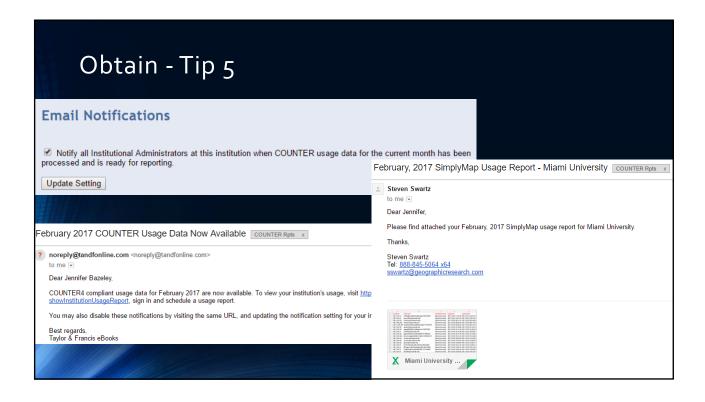




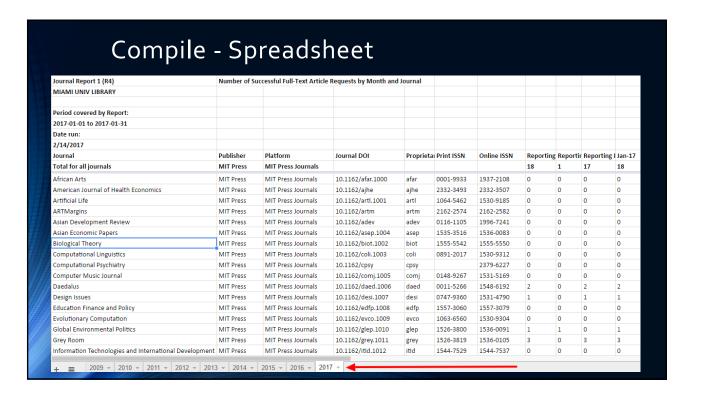
Гips	1 &	2				
		URL	Username	Password	last update	Notes
yes	4	http://pubs.acs.org/action/institutionUsageReport			3/20/2017	
yes		http://www.cpcjournal.org/loi/cpcj			3/20/2017	Log in. Click on "Je the "You are manage Data link.
yes		http://pubs.aeaweb.org/action/showPreferences			2/13/2017	
		https://ajph.aphapublications.org/action/showLogin			2/13/2017	
yes		http://www.ams.org/CounterSushiServer/			2/13/2017	
yes	3	https://journals.ametsoc.org/action/showLogin?			2/13/2017	
yes		http://sitemaster.ajot.aota.org/admin/login.aspx			2/13/2017	newly added (jwb)
yes	5	https://librarians.aps.org/account/usage			2/13/2017	Click Usage Statist Report 1 R4). Click
yes		http://psycnetreports.org/Login.aspx?ReturnUrl=%2fDefault.aspx			2/13/2017	
yes		http://psychiatryonline.org/			2/13/2017	
yes		http://asmedigitalcollection.asme.org/signin.aspx?RedirectURL=/signin.aspx?RedirectURL=/			2/13/2017	After downloading I "Enable Editing" bu
ves		http://sitemaster.pubs.asha.org/admin/login.aspx			2/13/2017	After downloading l
	counter compliant? yes yes yes yes yes yes yes ye	COUNTER Compliant? Available? yes 4 yes yes yes yes yes 5 yes yes yes	Ves	COUNTER Compliant? Available? URL Username yes 4 http://pubs.acs.org/action/institutionUsageReport yes http://pubs.aeaweb.org/action/showPreferences https://ajph.aphapublications.org/action/showLogin yes http://www.ams.org/CounterSushiServer/ yes 3 https://journals.ametsoc.org/action/showLogin? yes 5 https://journals.ametsoc.org/action/showLogin? yes 6 https://journals.ametsoc.org/action/showLogin? yes 6 https://journals.ametsoc.org/action/showLogin? yes 7 http://journals.ametsoc.org/action/showLogin? yes 8 https://journals.ametsoc.org/action/showLogin? yes 9 https://journals.ametsoc.org/action/showLogin? yes 9 http://journals.ametsoc.org/action/showLogin? http://journals.ametsoc.org/action/showLogin? yes 9 http://journals.ametsoc.org/action/showLogin? http://journals.ametsoc.org/action/showLogin?	COUNTER Compliant? Available? URL Username Password yes 4 http://pubs.acs.org/action/institutionUsageReport yes http://www.cpcjournal.org/loi/cpcj yes http://www.ams.org/action/showPreferences https://ajph.aphapublications.org/action/showLogin yes http://www.ams.org/CounterSushiServer/ yes 3 https://journals.ametsoc.org/action/showLogin? yes 5 https://journals.ametsoc.org/action/showLogin? yes 6 http://journals.ametsoc.org/action/showLogin? http://journals.ametsoc.org/action/showLogin? yes 5 https://jibrarians.aps.org/account/usage http://psychiatryonline.org/ http://psychiatryonline.org/ http://psychiatryonline.org/ http://psychiatryonline.org/ http://psychiatryonline.org/ http://asmedigitalcollection.asme.org/signin.aspx?RedirectU	COUNTER









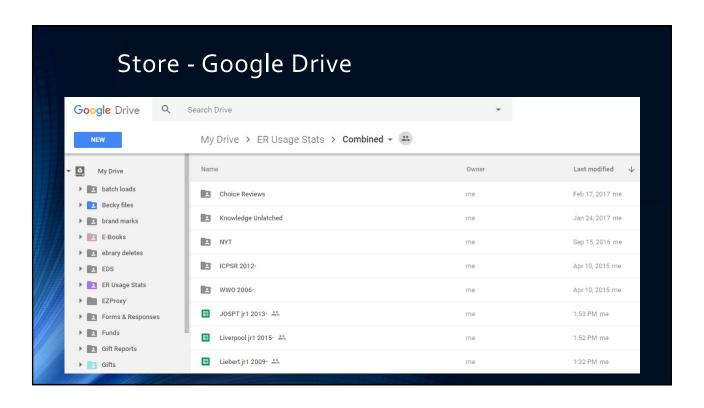


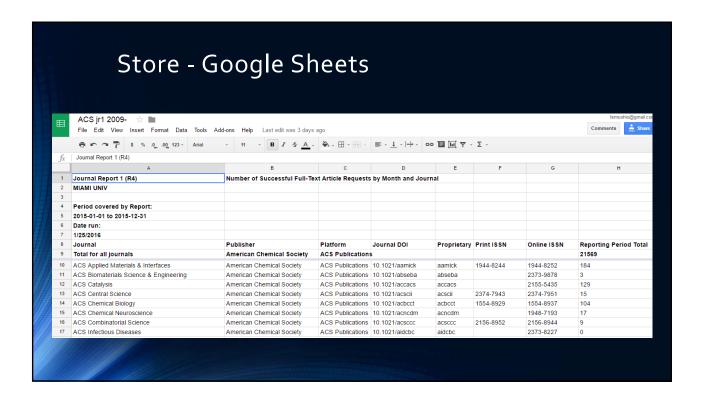


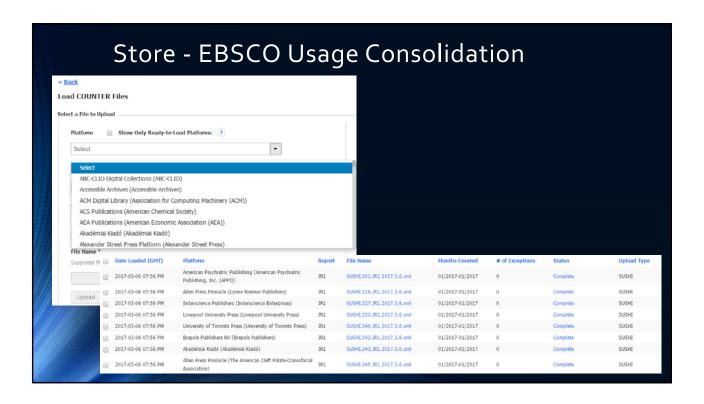
Store

- Free
 - Google Drive (15 GB)
 - Microsoft OneDrive (5 GB)
 - Dropbox (2 GB)
 - Library or departmental server
 - CORAL

- Commercial
 - EBSCO Usage Consolidation
 - Ex Libris Verde Ex Libris UStat
 - Innovative ERM
 - ProQuest 360 COUNTER
 - Springshare LibInsight







Useful Resources

- Fleming-May, Rachel A. and Jill E. Grogg (2010) *Library Technology Reports*, 46:6, DOI: 10.5860/ltr.46n6
- Leffler, Jennifer J. (2016) "Getting Started with COUNTER Statistics", *The Serials Librarian*, 70:104, 356-360, DOI: 10.1080/0361526X.2016.1157740
- Pesch, Oliver (2016) "COUNTER: Looking Ahead to Release 5 of the COUNTER Code of Practice", The Serials Librarian, 71:2, 83-90, DOI: 10.1080/0361526X.2016.1210554
- Pesch, Oliver (2015) "Implementing SUSHI and COUNTER: A Primer for Librarians", *The Serials Librarian*, 69:2, 107-125, DOI: 10.1080/0361526X.2015.1063029

