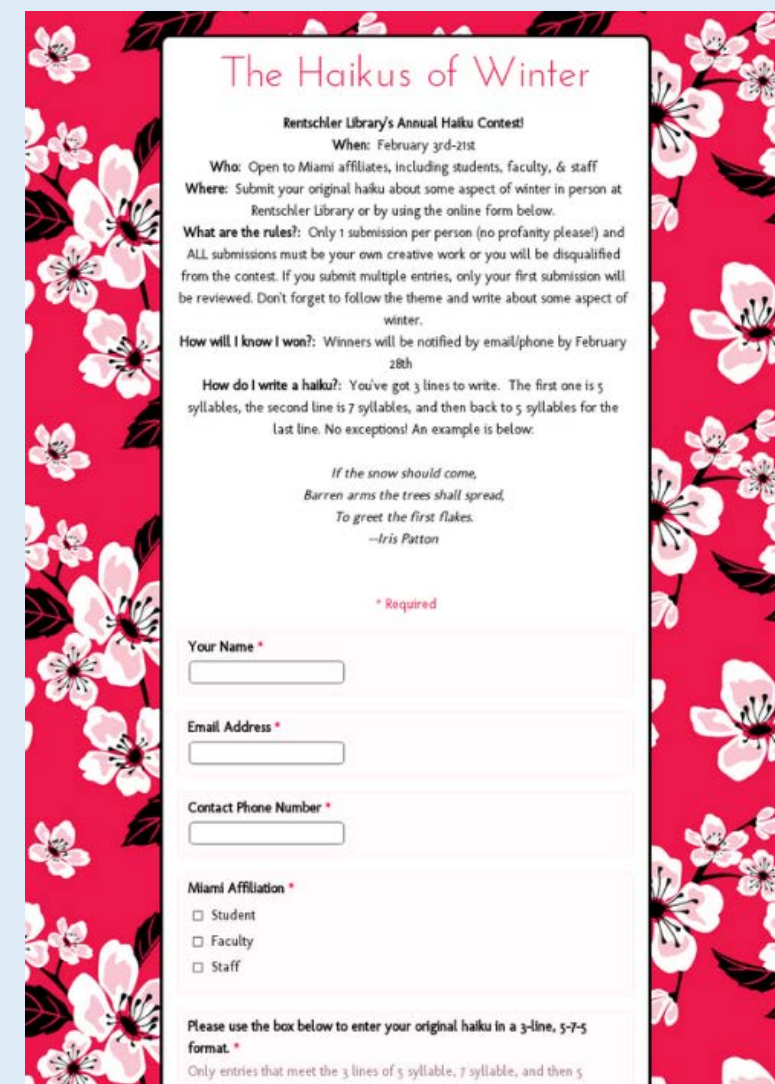


Year	Winner	Runner-up
2014 Winner	2013 Winner	2012 Winner
2014 Submitters	2013 Submitters	2012 Submitters
2013 Winner	2012 Winner	2011 Winner
2013 Submitters	2012 Submitters	2011 Submitters

## Haiku Contest

- Takes place in Winter (usually around April for Poetry Month) and is open to students, faculty, and staff.
- Online submission form and paper forms with submission box in the library.
- Only original Haikus are accepted. Haikus are blind-reviewed by a committee of Librarians and English Faculty. Winner announced on social media and placed at top of web page.
- All haikus are published on the library's website.



## Open House



- Held on 2 consecutive days during either second or third week of classes.
- One day is in the morning with coffee and donuts. The other day is in the afternoon with cookies and punch.



- Chance for students to interact informally with library staff and learn about services we offer.



## Cram Jam



- Sponsored by the Office of Learning Assistance (OLA) and hosted in the library.
- Takes place on the Thursday night, Saturday, and Sunday before finals week.



- Library is open extra hours on Saturday and Sunday for Cram Jam.
- Peer Tutors, OLA Staff, and Library Staff are available to

provide assistance to students as they study for exams and complete final projects.



- OLA provides snacks.
- Library has therapy dogs come in for

a few hours one day, and has "Study, Play, Repeat" activities available for study breaks.



## Buttons



- Started with promotional buttons—using the library's name, advertising the Camel Contest.

- Buttons are in plastic bins on the circulation desk.
- Student workers cut images and designs out of withdrawn magazines for buttons.
- Very popular!! Students ask when new buttons will be available. Overheard a student say to a friend as they approached the button bins, "This is where I got my buttons!"



## Cram Jam, Contests, and Coffee: Getting Students into the Library

Carrie Girton, Miami University Hamilton

## Camel Contest



- Hid plastic camel figure in different places in the library on Wednesdays for Hump Daaaay!!
- Students took a picture of the



camel when they found him and showed the picture to a library Staff member. They were then



entered into a drawing for a gift card to the university bookstore. One drawing per month.

- Also used the contest to get

students walking around the library to discover collections and services.

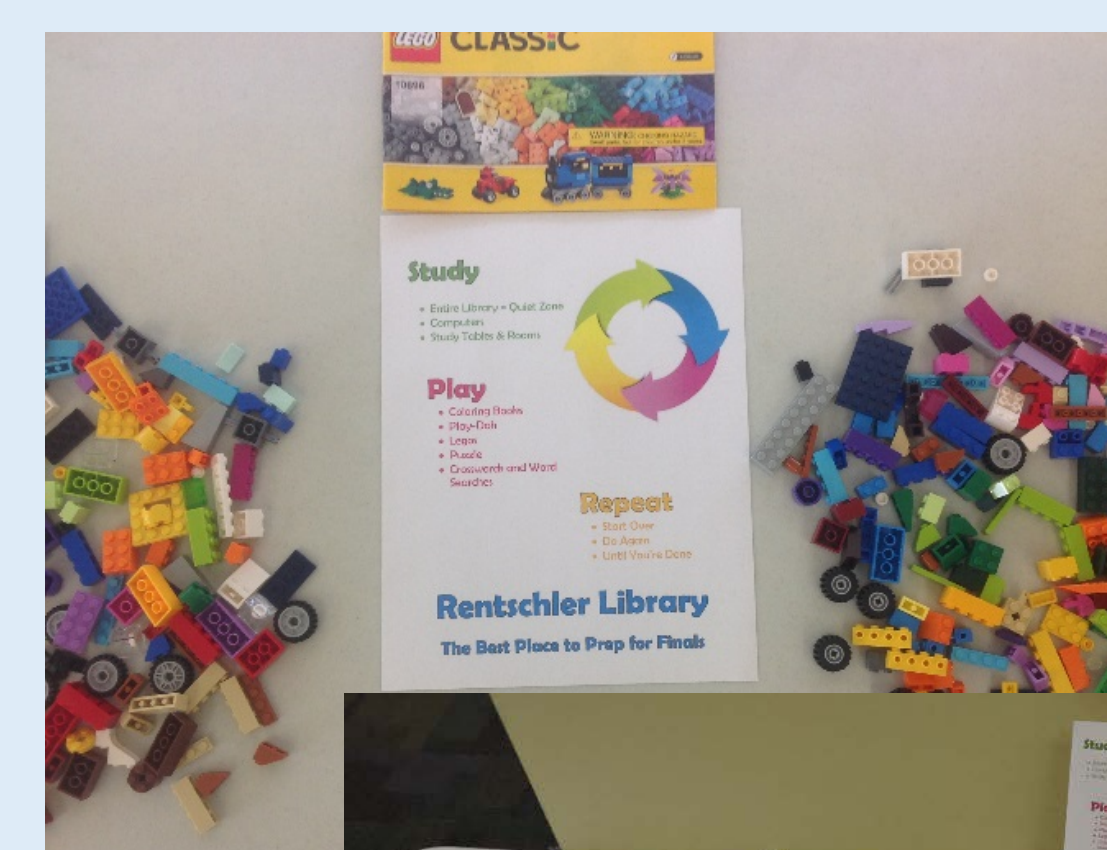


## Study, Play, Repeat

- Stations set up around library during Cram Jam and finals week.



- Study, Play, Repeat sign and instructions (when applicable) at each station.
- Students are encouraged to take study breaks.



- Change up activities each semester for variety.



## Frequent User Card

- Students get a punch on their card every time they visit the library.
- When they get 10 punches, they can choose a prize.
- We hand out cards at orientation.
- When students fill up one punch card, they can get a new one.



- Some professors have started offering points to students who fill up their cards.

